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FOOD SERVICE EXPERT CREATES PROGRAM TO HELP THE U.S. MILITARY FIND JOBS FOR UP TO 200,000 VETERANS RETURNING FROM SERVICE IN IRAQ AND AFGHANISTAN.

Barry Schuster, author of **“Superman is Not Coming to Your School – Lessons in Increasing Revenue For Every School District in America”** has formulated a program to answer former General Colin Powell and General Stanley McChrystal’s call to employ returning Veterans.

The Generals’ concern is that potential employers did not know how to access the vast pool of Veterans who are looking for work.

With Mr. Schuster’s programs to increase participation in School Food Service programs throughout the U.S. , more cafeteria workers will be needed to feed hungry students. Not only do these programs increase school revenues but this also represents a perfect opportunity for schools to hire Veterans to fill these positions – with a potential need for up to 200,000 employees nationwide.

There are multiple benefits to having Veterans working in schools. Among them:

- #1 Students have the opportunity to interact with a man or woman who has served to ensure the rights of freedom for all Americans
- #2 The opportunity for Veterans to be involved in serving healthy meals to students to ensure that they will be nutritionally fit for possible military service in the future.

According to the group America’s Promise Alliance of which General Colin Powell is Founding Chairman, one out of four young people cannot qualify for military service due to mis-nourishment issues.

The program, devised by the Center for Food Service Research, can help schools access up to \$21 Billion Dollars a year nationally in additional revenue. In addition, students receive the healthiest meals available – based on “The Healthy, Hunger Free Kids Act” - signed into law by President Obama in 2010.

This Act mandates School Food Service to provide meals that are low-sodium, no trans-fat and scientifically formulated within calorie ranges to counteract the epidemic of obesity that is occurring among our young people.

In his new book, **“Superman is Not Coming to Your School – Lessons in Dramatically Increasing Revenue for Every School District in America”** – author Barry Schuster lays out a step-by-step program to help schools benefit from the tremendous additional revenue that a highly effective Food Service Program can provide.

According to Schuster, a typical school district of 50,000 students has potential additional revenue to the schools of over \$20 Million dollars each year. A District with 100,000 students can have additional revenue of \$50 Million dollars per year! And once a School Food Service program becomes highly effective and efficient – additional streams of Food Service revenue become available that can bring in many more \$Millions of Dollars per year to help schools bridge the funding gap they are facing.

For more information contact Barry Schuster, Founder of the **Center for Food Service Research** at (682) 422-7797, or email: Media@CFFSR.org.

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